

JASON GERBOTH

GRAPHIC DESIGN • ILLUSTRATION



I am designer and illustrator in Denver Colorado. I love solving new problems and telling stories using design. I like to exercise my skill and make things that people can use and enjoy. I worked many years as a self-trained designer and am now finishing my B.F.A. I have experience in every area of design and production including digital, print, vinyl design.

EDUCATION

Metropolitan State University of Denver
Bachelor of Fine Arts,
Communication Design
May 2019

Metropolitan State University of Denver
Bachelor of Arts,
Speech Communication
May 1994

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MEMBERSHIPS

SEGD:
Society for Experiential
Graphic Designs

AIGA:
American Institute of
Graphic Arts

PORTFOLIO:
GERBOTHDESIGNS.COM

EXPERIENCE

Studio M
Metropolitan State University of Denver
4 months
Designer/Intern

I designed packaging, poster design, web and print advertising materials for clients.

Office of Career Services
Metropolitan State University of Denver
3 months
Designer/Intern

I designed advertising and information materials for the Career Service Department. I worked with the marketing team on developing campaign ideas and created web, poster and flier designs that promoted career events for students

Zeromile Magazine
4 months
Production Artist/Illustrator

I worked with a team of nine designers to produce *Zeromile Magazine*. I worked in electronic prepress, print and electronic illustration.

Blue Sky Quarterly
2 years
Publisher/Designer

I designed and published a local quarterly magazine, produced vinyl signs and banners and created custom web sites,

Western Livestock Journal
1 year
Ad Trafficker

I coordinated advertising material for a weekly trade newspaper with quarterly and annual special editions.

Corvallis Gazette Times,
Albany Democrat Herald
1 year 2 months
Designer

I produced ads for two daily newspapers as well as worked as prepress supervisor for Sunday and Monday editions. While there, I led the transition from manual pasteup to direct digital output.

Westmed Inc.
1 year, 6 months
Web Designer/System Administrator

I developed two responsive websites supporting two different branded products. I created branding standards for Westmed Inc. and Medtrac Technologies. As system administrator, I designed, installed and maintained a network for twenty users.

Outlook Interactive
2 years
Instructional Designer

I produced and programmed fifteen interactive lessons on Microsoft Office for on-line university programs using Adobe Flash. I was responsible for creative direction integrating video, Flash interaction and voice-over talent.

Intertec Publishing
2 years
Production Assistant

Stitches and *The Press* Magazines
I worked with two different design and editorial teams to print two monthly one hundred and fifty page magazines with quarterly and annual special editions. I was responsible for production scheduling, magazine layout, ad trafficking, prepress and press checks.