

Jason William Gerboth

I am a skilled designer and illustrator. I love solving problems and telling stories using design. My goal is to work with people that share my enjoyment of creating. I have spent many years working as a self-trained designer and am now have a B.F.A. in Communication Design. I have touched about every aspect of design and production and have worked in digital, print, sign and vinyl design. I want to be your work horse, the go-to guy that makes the impossible, possible.

Education:

Metropolitan State College of Denver Bachelor of Fine Arts, Communication Design

May 2019

Graphic Design, Art History, Print and Electronic Production

Metropolitan State College of Denver Bachelor of Arts, Speech Communication

May 1994

Marketing, Advertising, Communications, Performance



Skills:

Hard:

| | |
|---------------|--------------|
| Photoshop | HTML |
| Illustrator | CSS |
| InDesign | WordPress |
| Premier | JavaScript |
| After Effects | Layout and |
| Muse | Typography |
| Dream | Graphic |
| Weaver | Design |
| Animate | Illustration |
| Daz Studio | UI/UX |
| Sketchup | Identity |
| Corel Draw | Systems |
| ZBrush | System |
| Brackets | Applications |
| 3D Studio | 3D Modeling |
| MS Office | |

Soft:

Organizational Skills
Business Operations
Marketing
Presentations
Leadership
Sales
Retail Management
Customer Service
Problem Solving
Positive Attitude
Reliability
Quick Learner
Optimistic

Work:

Wholefoods Market

Supervisor/Cashier 2019-Present

- Supervised staff of cashiers.
- Organized and managed the Store Support department.

Metropolitan State College of Denver

Graphic Designer/Intern 2019 Studio M

- Worked directly with clients to develop design solutions.
- Projects included Posters, digital collateral, photography and packaging.

Metropolitan State College of Denver

Graphic Designer/Intern Office of Career Services 2018

- Designed advertising and information materials for the Career Service Department
- Worked the marketing team on developing campaign ideas.
- Created Web, Poster and flyer designs that promoted career events for students

Zero Mile Magazine

Production Artist/Illustrator 2018

- Worked with a team of 9 designers to put together Zero Mile Magazine
- Electronic Prepress
- Print and Electronic Illustration
- Graphic Design for Print and web

Natural Grocers by Vitamin Cottage

2007-2015

Department Manager - Vitamins

- Responsible for running a retail store department with six employees
- Scheduling
- Inventory management
- Personnel management
- Customer relations

Blue Sky Quarterly

2006-2008

Publisher/Freelance Designer

- Designed and published a local quarterly magazine
- Produced vinyl signs and banners
- Created custom web sites

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